Global Management & Leadership

Who We Are

Our program
HGM&L program is designed to develop a holistic personality in business graduates equipping them with analytical, decision-making, technical, interpersonal and technological skill set. It is a flexible program of study offering students a balanced approach to management, providing a foundation and advanced knowledge across a range of business and management principles.

HGM&L program provides customized electives according to student career paths. We offer individualized areas of emphasis in: Global Entrepreneurship, Social Creatinnovation, Digital Business & Economics, Financial Technique, Marketing & Innovation, and Organization Management & Leadership.

Our faculty
HGM&L professors are dedicated Christians who have both industry experience in the business world and academic and professional credentials. As such, they are excellent teachers and advisors when it comes to planning your career in business. Our professors have expertise in many areas, including global business, venture startup, social enterprise startup and management, business analytics, and digital marketing and management.

We integrate the faith and learning
HGM&L strives to provide ethical and faith-based learning experiences through comprehensive curriculum and practical application specifically designed for graduate-level education and spiritual growth. This is accomplished through holistic education rooted in the Christian worldview that guides journey for lifelong objectives, meaning and the truth in their business vocations as Christian professionals.

We see vocation as more than a career
HGM&L education will prepare you for excellence in your career field—but our aim is far beyond that. We don’t just equip student to find a job; we empower you to discover your calling. We don’t just teach theories in the textbooks; we teach valuable life skills and train to be a change maker in your work, and your community.
Serve the World with Global Vision

Mission

HGM&L educates servant leaders who will impact the business world, society, and the kingdom of God through the integration of faith and learning, and the academic excellence, holistic education guided by Christian value.

Vision

To be a leading institution in creating and sharing knowledge in the emerging global economic and business paradigm, and providing agents of social change.

Holistic Glocal Leadership Equipped with Servant Mindset

- Glocal Perspective
- Faculty/Student Exchange Programs
- Global Partnership Program: UNESCO UNITWIN, UNAI
- Taught in 100% English
- International civil capacity and quality education

- Project Based Learning
- Industrial Field Based Learning
- Team Teaching and Group Discussion
- Cooperation and customized training education

- Faith-Learning Integration Learning
- Living Together – Social Development
- Honesty & Integrity Education: Unsupervised conscience test
- Character Education
- Social Service for the Region and World

Customized Areas of Study

HGM&L understands that the reasons for pursuing MBA program are varied and, as a result, we don’t follow a “one size fits all” approach. We provide customized electives according to student career paths. We offer individualized areas of emphasis in:

Global Entrepreneurship
The program includes consciously crafted courses to design career in business entrepreneurship imparting skills necessary to shape, assess, and launch a scalable innovative enterprises in global world.

Social Creatinnovation
The program is to prepare and train individuals to create profitable and sustainable business opportunities in a world undergoing transformational change. The program aims to develop the next generation of leaders who will build, disrupt, innovate, and reinvent sustainable business and enterprises in a world that demands it.

Digital Business and Economics
The program provides the knowledge and skills applicable to real business by learning a variety of digital-related technologies that will contribute to improving the performance of the business.

Financial Technology
The program allows students to acquire state-of-the-art financial-related technologies and knowledge and technical capabilities to apply them to the business in the banking, financial and insurance sectors.

Marketing and Innovation
The program provides the advanced knowledge and practical skills of marketing for establishing innovative relationships with customers by creating innovative customer value.

Organization Management and Leadership
The program prepares individuals for managerial responsibilities in business, government and non-profit entities. This specialization develops broad-based skills in the management of cross-functional teams, project management, technology application, and new products and services development. A focus of the program is on managing a diverse work force and competing in a multi-cultural global environment.
## Curriculum Architecture

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>Cornerstone (1 credits)</td>
<td>Christian Leadership</td>
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<tr>
<td>Business Foundation (14 credits)</td>
<td>Marketing (2), Accounting (2), Finance (2), Microeconomics (2), Business Statistics &amp; Decision Analysis (3), Business Ethics (3)</td>
</tr>
<tr>
<td>Keystone Courses (6 credits)</td>
<td>Research Methodology (3) / Business Strategy (3)</td>
</tr>
<tr>
<td>Capstone Industry Project (3 – 6 credits)</td>
<td>The experiential project spans a full term and is compulsory for all students</td>
</tr>
<tr>
<td>Research Project (3 – 6 credits)</td>
<td>The research project aims at developing the capability of students in carrying out research and publishing the same</td>
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## Global Partnership

To broaden its reach in developing new competencies, HGM&L actively seeks strategic partnerships and collaborations with top institutes around the world. These global partnerships pave the way for research collaborations, staff and student exchanges and joint programs for professional development and postgraduate research. These partnerships also provide the platform for HGM&L to keep abreast of global developments in the educational landscape and to share expertise.

Handong Global University, a member institution of the UNESCO UNITWIN and United Nations Academic Impact (UNAI) host institution, has hosted 62 education institutes and 23 international institutes in 30 countries that seek to enhance the quality of education in their own countries and to provide leadership for educational development internationally. It acts as a think-tank which draws together existing expertise and research in education to generate ideas, identify trends, and serve as a collective voice on important educational issues, thus influencing policy and practice in education.

Under the umbrella of UNITWIN and UNAI, HGM&L extends global partnership with Joint education program of sustainable development and capacity building and OCW/OER (Open Course Ware / Open Education Resources) program.
Program Snapshot

**Degree**
Master of Business Administration

**Admission Qualification**
Applicant must have an university diploma or have completed their 16 years of elementary, junior/middle, high school and university in foreign countries. Proficient in English as shown below TOEFL (minimum of iBT 80, CBT 213, PBT 550), or TOEIC (minimum of 700), or TEPS (minimum of 572, or can pass an alternative English test provided by Handong

**Completion Time / Course Format**
2 years, 4 semesters, Full-time / On ground classes and online classes

**Graduation Requirement**
Completion of 36 credits
- Cornerstone (1 credits)
- Business Foundation (14 credits)
- Keystone (Major Elective) Courses (6 credits)
- Capstone Industry Project (3 credits)
- Research Project (3 credits)
- GPA 3.0 above

Admissions

**Qualification (Who May Apply)**
Applicant must have an university diploma or have completed their 16 years of elementary, junior/middle, high school and university in foreign countries.

**Application**
Applications may be made online. Hard copies of all supporting documents must be submitted before the deadline of application.
For more information on application details, please visit https://www.handong.edu/eng/admission/graduate/studies/

Further Enquiry
For more information please visit https://www.handong.edu/eng/academics/degree/ggs/ or e-mail us at jackie@handong.edu

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